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## **مؤتمر تحلية المياه** في الدول العربية

19-18 شعبان 1440 | 23-24 ابریل 2019

فندق انتركونتيننتال سيتي ستارز، القاهرة، جمهورية مصر العربية



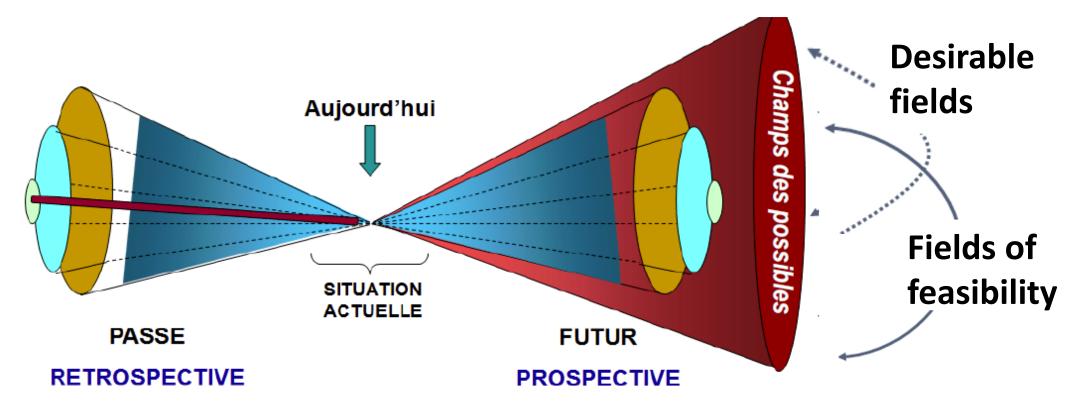
# Capacity Building and Leadership development in desalination sector... dedicated for water utilities

Jean Antoine Faby – Director of Water For All AgroParisTech-SUEZ Chair "General Management of Water and Sanitation Urban Utilities"





The future is not (pre)-determined: build a Strategic Planning using Scenarios



.....Open to possible futures and the construction of desirable futures

#### Desalination, Water and Sanitation Utility - Specific Sector as a whole:

### The success pyramid

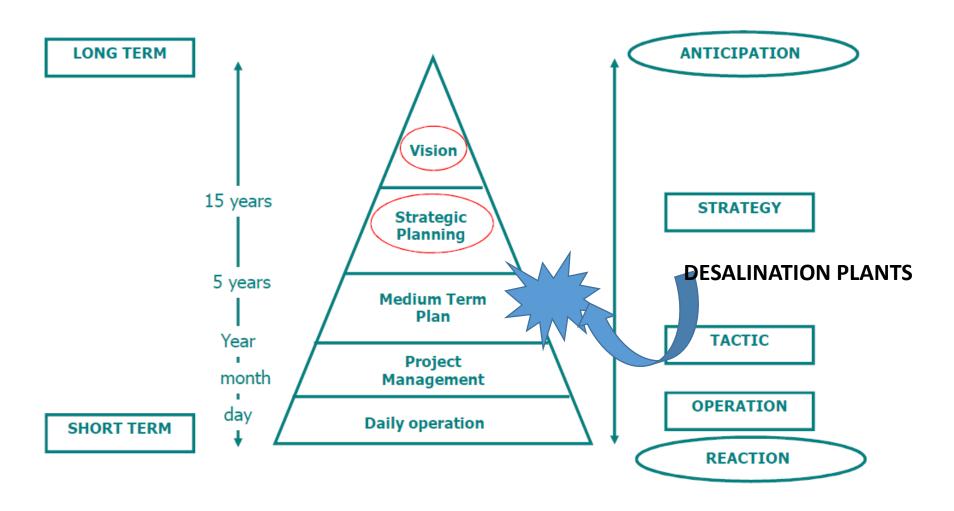






#### WHICH SCENARIO?

#### for a water or sanitation service ...

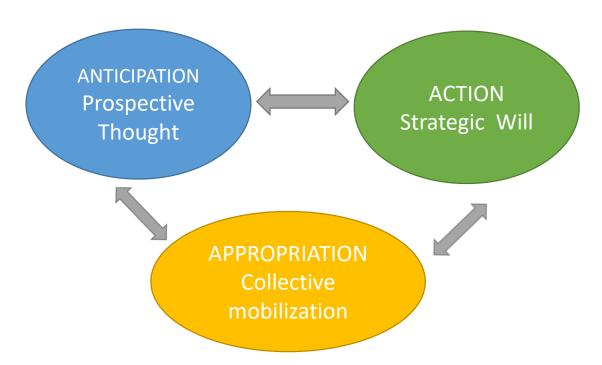






#### Explore possible futures: identify tomorrow's issues and inform today's decisions

An approach for desalination sector .....



A methodological reference (but not the only one)

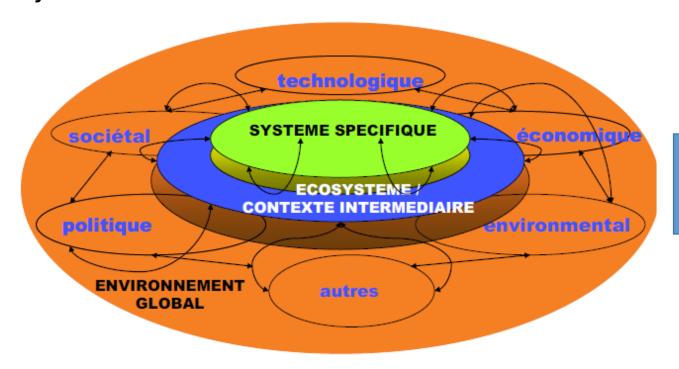
The greek triangle of prospective, 1995 – M.Godet, Paris





#### Understand 'The Ecosystem' around Desalination: "nested" levels to Strategize for Future ...

Identify the evolution factors and actors responsible for the transformations



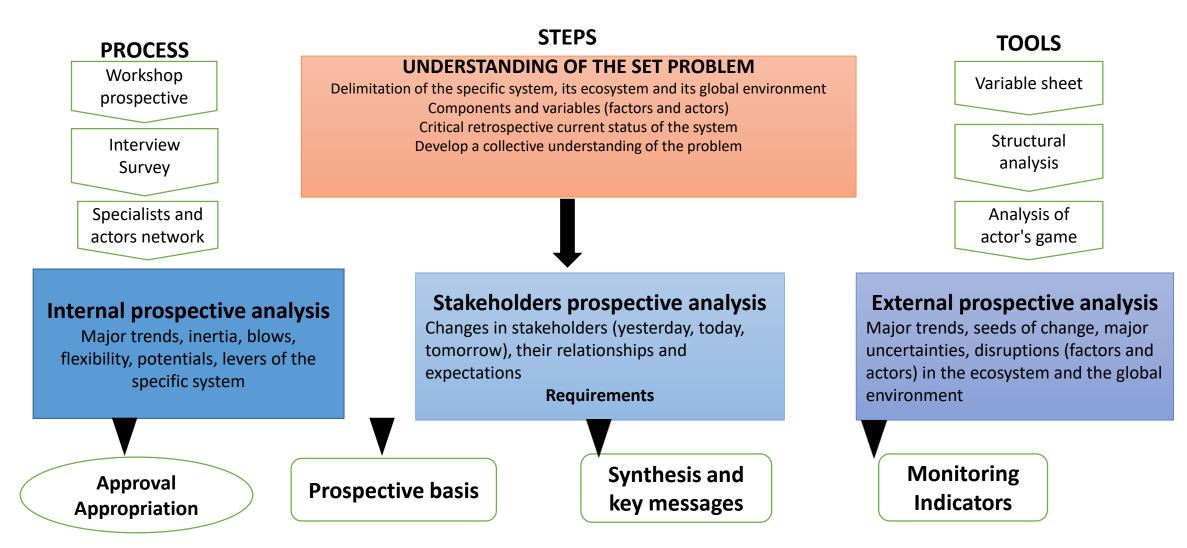
**Global environment:** stakeholders have little or less capacity to act on transformations

**Ecosystem**: surrounding environment with stakeholders having certain capacity to act on transformations

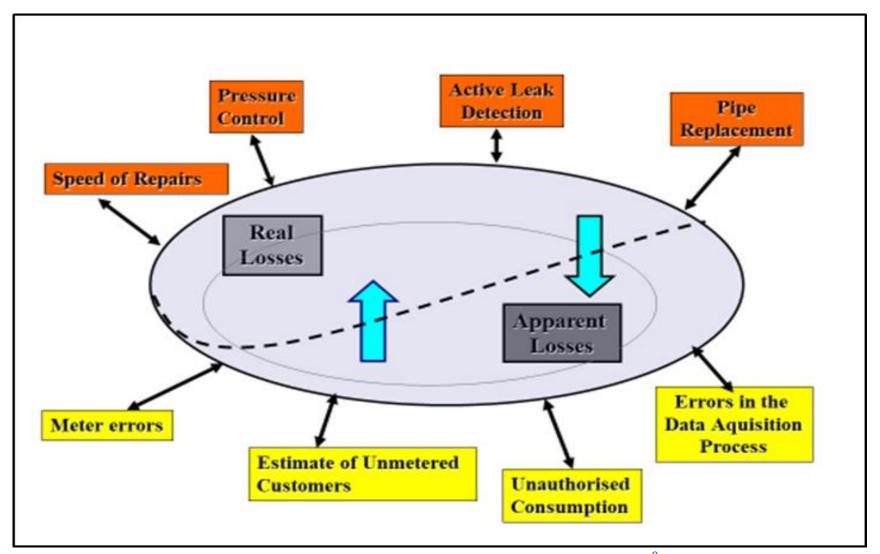
**Specific system**: scope within which stakeholders are legitimate to act and have real flexibility

How to cross external evolution factors with the key elements of the dynamics?

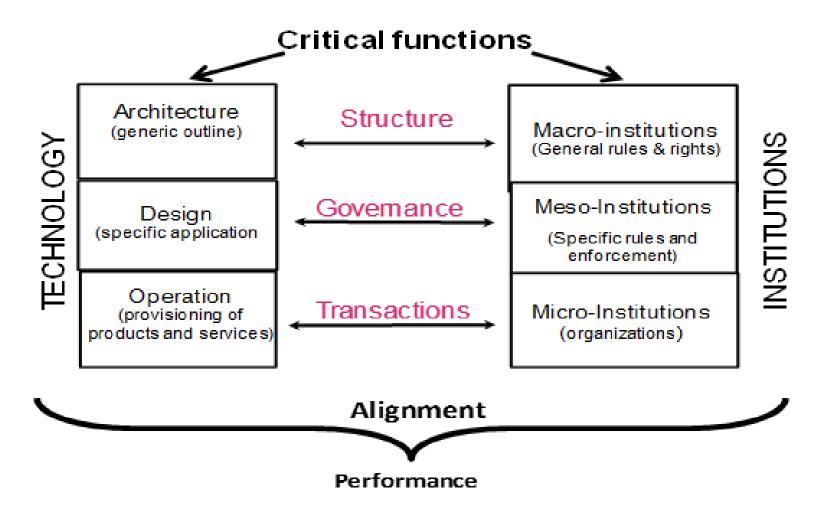
# HOW TO BUILD SCENARIOS FOR DESALINATION ... ...AND WATER UTILITIES...AND SANITATION: HORIZON 2030...



## 1. MORE PRACTICAL INVESTIGATIONS ON MECHANISMS OF WATER LOSSES IN THE NETWORKS ....GLOBAL ECONOMY: NRW TO DECREASE



# 2. MORE INSTITUTIONALIZATION FRAMEWORK OF DESALINATION SECTOR AND SUROUNDING ENVIRONMENT





#### **Human Resources**

- Staff diversity
- Sub contractors
- Training facilities
- Motivation and incentives

#### **Marketing and Offers**

- -Quality continuity
  -Quantity H24/7
- Integrated services
- Tariffs and affordability
- Reuse of waste water

#### Ministries and Authorities

- Marine Environment
  - Regulation
- Subsidies and Loans
  - Energy Choice
    - Social Issues

# of water utility including desalination

#### **Environment**

- Legal framework
- Rights and contracts
- Water Sea Quality
- Other Water Resources...

# STRUCTURE YOUR DIAGNOSTIC AND OBJECTIVES: DESALINATION SECTOR in MENA

## Community Members and Civil Society

- Different kind of customers
  - Media
  - Association of users
  - Young generation
  - Pro poor politics

#### **Means and Processes**

- Technology and innovation
  - Monitoring and digitalization
  - Risks analysis
  - Equipment and stocks
    - Workflow
  - Asset management

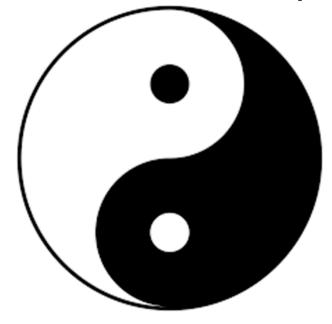
Adapted from J Bertrand by AgroParisTech





### **Strategic Scope of Utilities Managers**

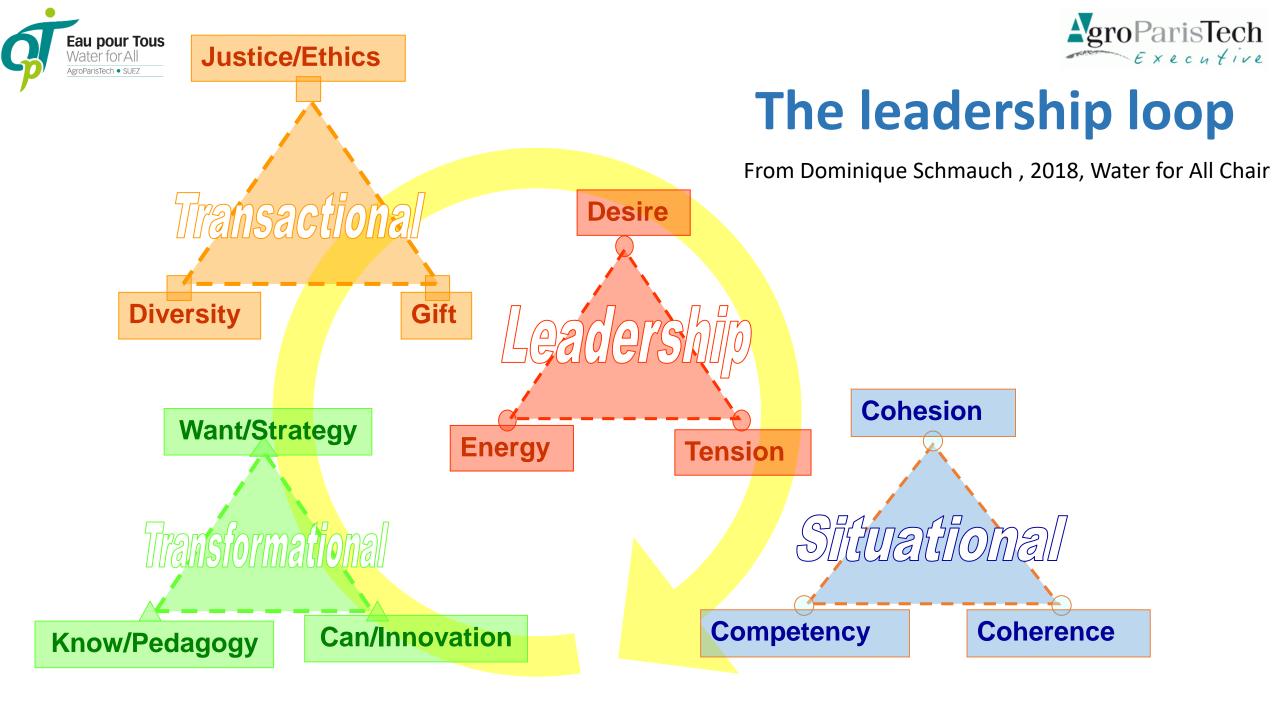
Field of relationships



Field of means

People / Institutions
Cultures / Relationships

Means / Products Flows / Processes





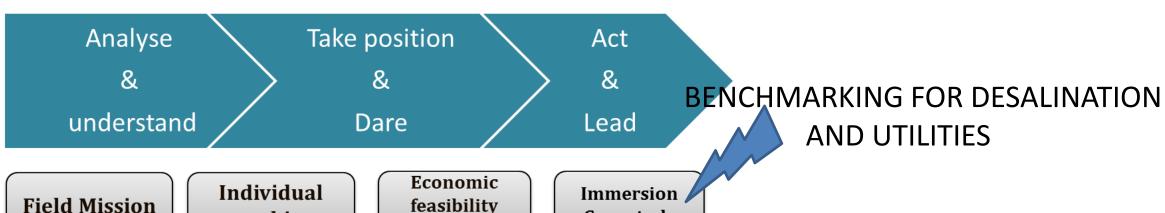
# TRAINING PROGRAM FOR EXECUTIVES IN TOP GRADUATE SCHOOL OF MANAGEMENT OPT ADVANCED MASTER





model

coaching

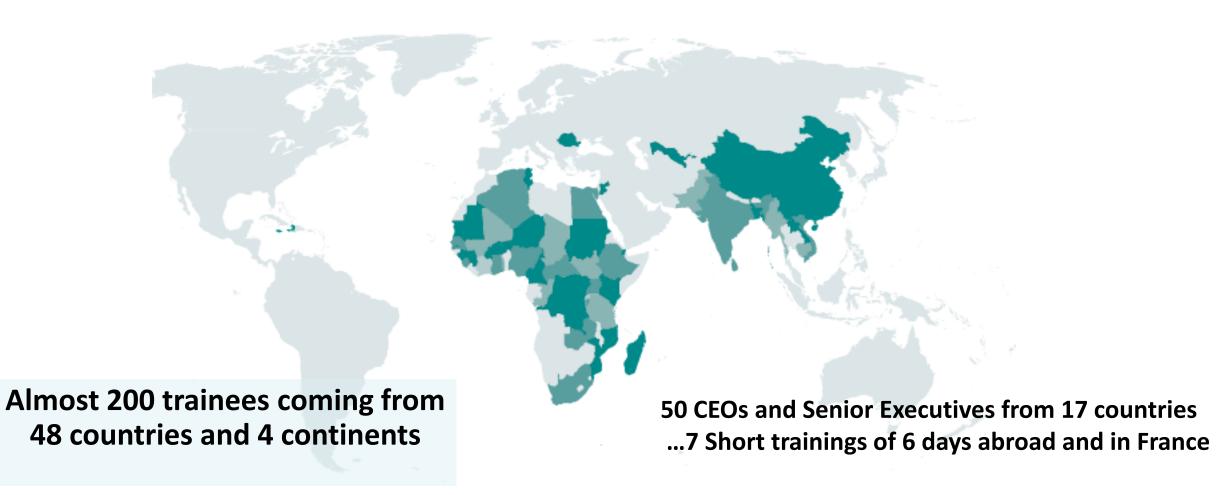


Case study





#### OPT Executive Master PROGRAMME IN 13 Months (7 months residential) is Global Renown from 2009 to 2019



#### Management vs. Leadership

(to get rid of the question)

- The manager administers; the leader innovates.
- The manager is a copy; the leader is an original.
- The manager maintains; the leader develops.
- The manager focuses on systems and structure; the leader focuses on people.
- The manager relies on control; the leader inspires trust.
- The manager has a short-range view; the leaders has a long-range perspective.
- The manager asks how and when; the leader asks what and why.
- The manager has his or her eye always on the bottom line; the leader's eye is on the horizon.
- The manager imitates; the leader originates.
- The manager accepts the status-quo; the leaders challenges it.
- The manager is the classic good soldier; the leader is his or her own person.
- The manager do things right; the leader does the right things.
  - Warren Bennis
  - On becoming a leader, Basic books, 2003
    - Page 39 & 40







Where are we

going?

And Why?



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### THANK YOU FOR YOUR ATTENTION

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"GRANDE ECOLE" OF MANAGEMENT AND LEADERSHIP For Water and Sanitation Utilities

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